

ASBO MD & DC SPONSORSHIP OPPORTUNITIES

ASBO MD&DC offers a variety of sponsorship opportunities to our business partners that demonstrate your support of the goals of our professional association with members in all twenty-four Maryland school systems, the District of Columbia Public Schools, and Delaware. They range from sponsorship of our professional awards to sponsorships of events at our Spring and Fall Conferences. Here is a list of current sponsorships. If you have any questions or wish to be a sponsor, please contact John Lang, Executive Director, at asbomddc1@mail.com or call him at 410-608-0911.

SPONSORSHIP OPPORTUNITIES

THE FAY MILLER EDUCATION LEADERSHIP EAGLE INSTITUTE AWARD-This award is given annually to an ASBO member to attend the ASBO International Eagle Institute, a four-day seminar which examines leadership from a historical perspective.

Full sponsorship is available for \$2,000

THE BRICE & SHIRLEY PHILLIPS BEST PRACTICE AWARD-The Best Practice Award is presented each year for an innovative school business idea that fosters effective and efficient use of public monies spent on education.

Full sponsorship is available for \$2,500

THE PAUL B. BELL AWARD-This award is annually presented to an ASBO member who has consistently exhibited exemplary contributions to schools, community, and ASBO. It is ASBO Maryland and the District of Columbia's highest award for achievement.

Full sponsorship is available for \$2,500

THE DWIGHT J. JACOBUS SCHOLARSHIP-Each year, ASBO competitively awards up to ten \$1,000 scholarships to students attending a Maryland or District of Columbia institution of higher education who are pursuing a career in school business or education. These scholarships are available for up to four years.

Sponsorship is available at \$1,000 each.

The Kenneth W. Nickoles Emerging Leader Award -The Nickoles Award has been established to recognize his exceptional leadership and support of leadership growth in developing school business officials who support ASBO MD&DC through their volunteerism. It provides professional development opportunities to the recipient through attendance at the either the ASBO International annual conference or its Leadership Forum.

Full Sponsorship is available for \$2,500

SPRING CONFERENCE MEMBER SCHOLARSHIPS-Sponsor an ASBO member to attend the annual Spring Conference who would not otherwise be financially able to benefit from the professional learning opportunities offered there. The scholarship covers the registration fee, hotel accommodations, and conference meals.

Sponsorships are available for \$500

STRATEGIC PARTNERS

The Strategic Partner Program provides a unique relationship between Business Members and ASBO MD&DC. Please contact the Executive Director, John Lang, at 410-608-0911 to discuss the benefits of becoming a Strategic Partner.

FALL CONFERENCE OPPORTUNITIES

<u>CONFERENCE ACTIVITY</u>	<u>PRICE</u>
CONFERENCE KEYNOTE SPEAKER (Shareable with a \$1,000 Minimum)	\$2,000
BREAK AREA (All Day)	\$500
CONFERENCE LUNCHEON (Multiple Sponsorships are Available)	\$500
CONFERENCE PROGRAM	\$500

SPRING CONFERENCE OPPORTUNITIES

<u>CONFERENCE ACTIVITY</u>	<u>PRICE</u>
SUNDAY GOLF TOURNAMENT	\$100/Hole
PAST PRESIDENTS RECEPTION	\$2,500
SUNDAY EVENING WELCOME GALA (shareable \$1,000 minimum)	\$10,000
SUNDAY EVENING WELCOME GALA ENTERTAINMENT	\$500
BREAKFAST	
Monday and/or Tuesday (shareable \$1,000 minimum)	\$2,500/day
LUNCHEON	
Monday and/or Tuesday (shareable \$1,000 minimum)	\$2,500/day
EXHIBIT FLOOR REFRESHMENTS	
Monday and Tuesday-Exhibitor's Lounge	\$500/day
AFTERNOON REFRESHMENTS BREAK	\$300/day
ENTERTAINMENT	
Monday Luncheon -Student Performers	\$500

<u>CONFERENCE ACTIVITY</u>	<u>PRICE</u>
PRESIDENT'S DINNER Tuesday Evening (Invitational VIP Dinner)	\$2,500
KEYNOTE ADDRESS Tuesday Breakfast -Keynote Speaker (shareable \$2,000 minimum)	\$4,000
ASBO NIGHT OUT Monday Evening Dinner/Dance (shareable \$1,000 minimum)	\$5,000
MUSICAL ENTERTAINMENT Monday Evening Dinner/ Dance	\$500
BREAKFAST WORKSHOP Wednesday Breakfast Speaker (shareable \$1,000 minimum)	\$2,000
REGISTRATION GIFT Conference Gift to all Registrants	\$2,500
CONFERENCE PROGRAM	\$2,000

For More Information Contact:

John Lang, Executive Director, 410-608-0911

Send email to asbomddc1@gmail.com