



## **ASBO ADVERTISING OPPORTUNITIES**

### **ASBO Matters Magazine**

Published twice a year, ASBO Matters Magazine features coverage of the latest school business topics, trends and issues. School business leaders can stay up to date about the latest products and services to hit the market. In addition to the print version, ASBO Matters also is available to readers in a fully interactive digital version. Extend your print advertising investment with the unique benefits of digital media. **Contact David Freeman at [dfreeman@naylor.com](mailto:dfreeman@naylor.com) or 678-808-3195 for more information.**

### **Spring and Fall Conference Programs**

The four color Spring Conference Program is 8½”wide by 11” high and the Fall Conference Program is 5 1/2 wide and 8 1/2” high. Ads must be in a high resolution format, preferably .jpeg. Inside covers and back cover ads are \$600, and other full page ads are \$550 per page. One- half page ads are \$300 each and quarter page ads (available only for the Spring Conference) are \$175. Contact Jeff LaPorta, Executive Director, at [asbomddc1@gmail.com](mailto:asbomddc1@gmail.com)

### **ASBO Membership Directory**

The Directory is sent to all members and is used regularly as a desk reference by over 1300 individuals. A digital version also is available on the ASBO website at [asbo.org](http://asbo.org). The directory is published by Naylor Publishers which directly arranges for all advertising. **Contact David Freeman at [dfreeman@naylor.com](mailto:dfreeman@naylor.com) or 678-808-3195 for schedules and details.**

### **ASBO Connects eNewsletter**

Now, more than ever, school business professionals consume information on the go. Our new bimonthly eNewsletter, ASBO Connects, allows members to stay informed about timely association news and events, and industry topics whether they are in the office or on the road. Deliver your message directly to the inbox of over 800 decision-makers on a regular basis, including superintendents, school board members, CFOs and managers in all areas of school business operations in Maryland, Delaware and the District of Columbia. **Contact David Freeman at [dfreeman@naylor.com](mailto:dfreeman@naylor.com) or 678-808-3195 for more information.**

### **Website Advertisements**

If you are interested in advertising on the ASBO MD&DC website, please contact Jeff LaPorta, Executive Director at [asbomddc1@gmail.com](mailto:asbomddc1@gmail.com)